

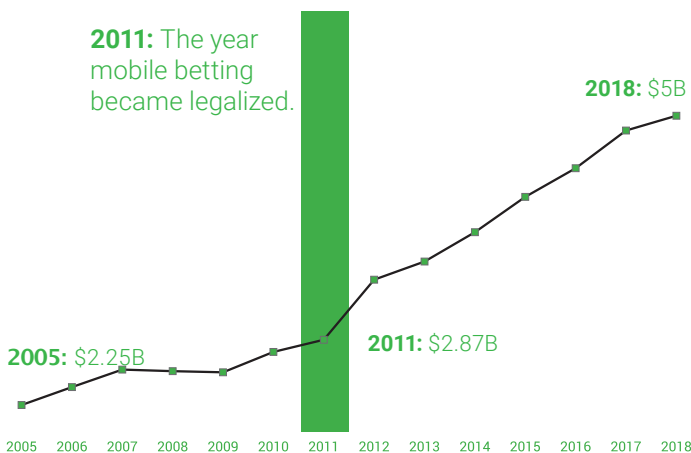
Why Internet Sports Betting?

Revenue, Consumer Protection, Today's Technology.

States that offer both in-person and internet sports wagering are maximizing their revenue potential. In today's society, we do everything on our phones and laptops. From buying groceries to buying a car and even dating, more and more people turn to the internet. Sports betting is no different. If states don't authorize mobile/internet options they will hold back the casino industry from modernizing and ultimately states will lose out on millions in tax revenue. Equally as important, ignoring the internet will deny consumers a safe and trusted environment to legally bet online.

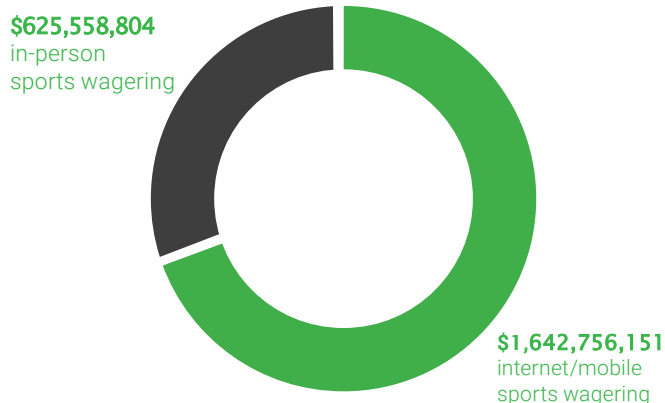
Internet Betting is Popular

Since Nevada casinos began offering an internet/mobile options consumer interest has spiked and wagering has experienced impressive growth.



SOURCE: UNLV CENTER FOR GAMING RESEARCH

Sports bettors in New Jersey have placed nearly 70 percent of all wagers via mobile devices and the internet.



SINCE AUGUST 2018*
*SOURCE: NEW JERSEY DIVISION OF GAMING ENFORCEMENT

Internet Sports Betting = Consumer Protection

90 percent of all unregulated sports betting in the U.S. happens on internet sports books based overseas. In-person sports betting will only capture a fraction of the real market, leaving consumers unprotected and allowing the illegal market to grow.

The industry agrees that internet betting compliments their land-based casinos.

- 92%** Golden Nugget executives have said that 92 percent of online customers are new customers.
- 80%** Tropicana reports that 80 percent of online customers are new and their existing customers who also play online have increased their in-person spend.