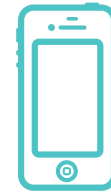
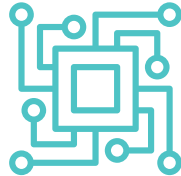


# iGaming State-of-the-Art Technology Protects Consumers



## Consumer-controlled tools allow players to:

- Set limits on the amount of time they can access a legal iGaming site
- Set financial limits
- Self-exclude across all gaming sites within a specific jurisdiction

## Mandatory Know Your Customer (KYC) technologies prevent underage gambling and fraud by:

- Verifying a player's identity and age
- Cross-referencing with voluntary self-exclusion watchlists
- Cross-referencing with death records
- Device fingerprinting
- Email and IP analysis so criminals can't register multiple accounts from the same mobile device or computer

## Geolocation technology blocks out-of-state users

Third-party technology solutions allow iGaming operators to continually monitor for fraud and protect player data. These measures also help protect against money laundering and counter-terrorist financing.

## iGaming provider tools address risky behavior:

- Legal iGaming providers use sophisticated technology to flag risky or problem gambling behaviors and utilize prompts offering players assistance throughout their sites.
- Data analytics provide iGaming operators with insights that help identify players who are potentially at risk so they may address problems before they arise. Additional information is then provided to these players to allow them to make informed decisions.

Learn more by visiting [ideagrowth.org/responsible-gaming/](https://ideagrowth.org/responsible-gaming/).