

iGAMING FACT SHEET

iDEA is the Voice for Responsible iGaming in the U.S.

iDEA (iDevelopment and Economic Association) is a 501(c)(6) industry trade association committed to expanding legal, responsible online gaming and sports betting in the U.S. iDEA members include some of the largest iGaming providers in the world; together we advocate for laws and regulations that ensure the online gaming industry's integrity and commitment to protecting consumers.

WHAT IS iGAMING?



Online Sports Betting



Online Casino Games



Online Poker

ECONOMIC BENEFITS OF iGAMING

\$4+
BILLION

Tax Revenue Generated
Across the U.S. in 2023*

\$8+
BILLION

Tax Revenue Generated
Across the U.S. (all-time)

**iGAMING TAX
DOLLARS**

Fund critical state
programs for education,
healthcare, infrastructure
public safety

6,600

Number of Jobs Created
by Legalized iGaming in
New Jersey in its First
Five Years**

TECHNOLOGY ENSURES RESPONSIBLE GAMING AND PROTECTION

Protects Players!

RG Tools set time and
financial limits and allow
self-exclusion

Keeps Kids Out!

Know Your Customer
(KYC): prevents underage
gambling and fraud

Keeps Crime Out!

Geolocation: blocks
out-of-state users
and criminals

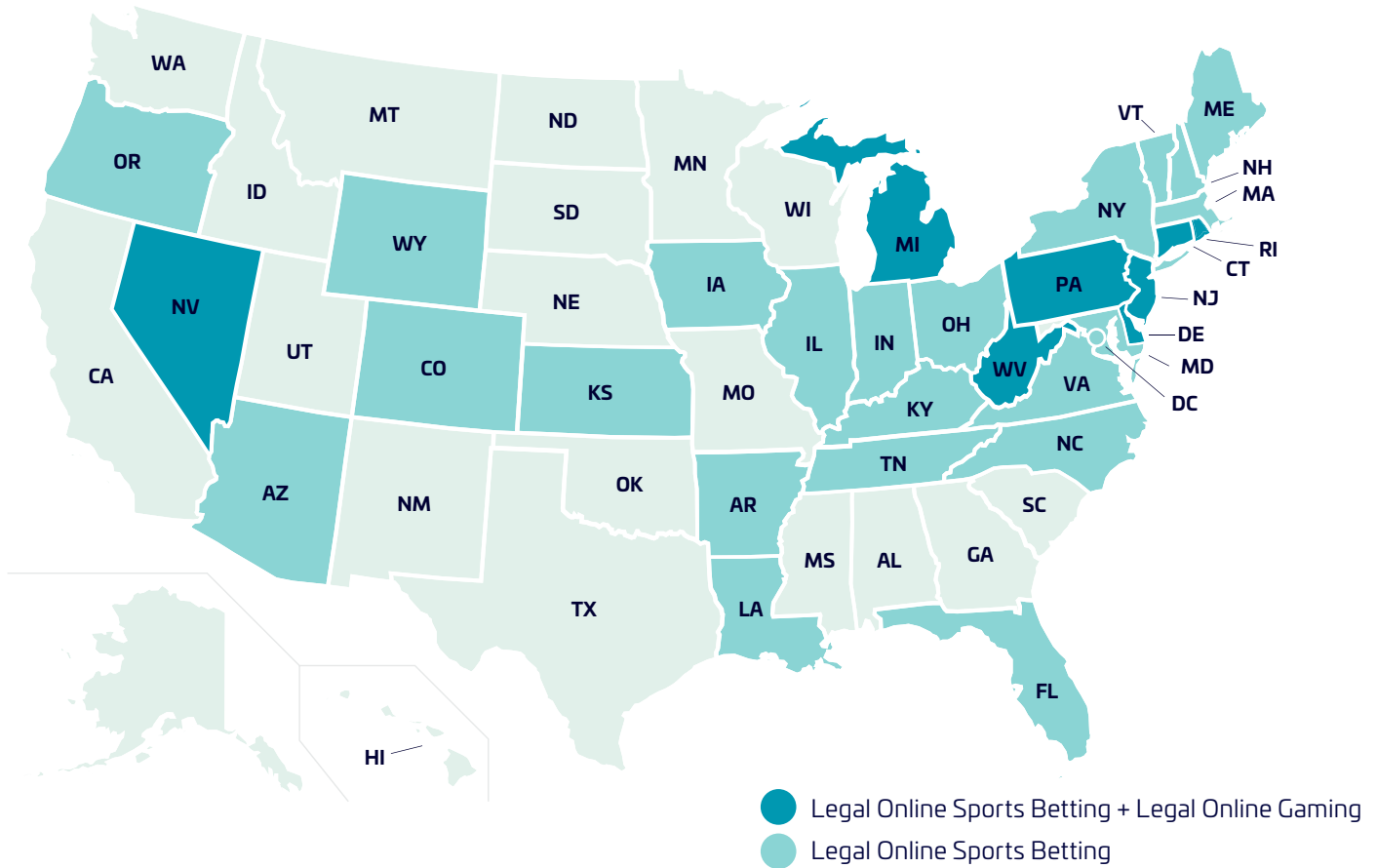
Supports Problem Gamblers!

Tools and support for
vulnerable players

*Based on tax revenue reports issued by states that authorize iGaming activity including online casino, poker and sports betting

**"Economic Impact of New Jersey Online Gaming Study" by iDEA, October 2019

States with Legal Online Gaming and/or Online Sports Betting



iDEA Members

