

Priority States: Legislative Sports Betting 2024

State	Current Status	Key Dates	iDEA Engagement / Opportunities
DELAWARE	<p>HB 365 will not advance out of the legislature this session.</p> <p>iDEA testified in support of the bill at a hearing earlier this year, as did other iDEA members. A copy of iDEA's testimony can be found on the Member Portal.</p>	June 30 – Adjournment	iDEA will continue to connect with legislative leaders to promote competition and prepare for the next legislative session.
District of Columbia (Washington DC)	<p>On 07/16 evening the Mayor returned the budget bill to the City Council permitting the law to go forward. As a result OSB operators were permitted to launch on 07/17. Currently three operators are live and we anticipate three additional operators to launch ahead of NFL.</p> <p>Jeff Ifrah recently met with Peter Alvarado and Antar Johnson of Washington DC's Office of Lottery and Gaming (OLG). A summary of the meeting is included in the following MEMO for iDEA members.</p>	August 15, 2024- Possible launch date for Class C licensees	iDEA is monitoring developments in DC and will relay them to membership.

<p>ILLINOIS</p>	<p>The Illinois Gaming Board adopted new proposed advertising standards that would apply to OSB operations, as well as other gaming verticals in Illinois. The rules are similar to those adopted in OH and MA.</p> <p>The proposed rules say:</p> <ul style="list-style-type: none"> ● Operators may not promote that wagering is “free of risk” in any way; ● Operators may not use the words or phrases “free”, “cost-free” or “free of risk”; ● No wagering advertising is permitted at venues where the majority of attendees are likely to be under 21; ● Sports betting advertising is not permitted on college campuses or on any college media. As an example betting ads are banned from college newspapers; ● College or university students or settings may not be depicted in advertising; and ● Wagering messages/logos may not be used on items such as clothes or toys that could appeal to those under 21. <p>The rules also prohibit revenue sharing agreements for affiliate marketing.</p> <p>Full proposed rules can be found on the iDEA Member Portal.</p>	<p>45 Day Comment window on these proposed rules once they are published in the Illinois Register. The IGB has up to one year to finalize the rules.</p>	<p>IDEA is following this process and will evaluate commenting on the rules should members agree that comments would be appropriate.</p>
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<p>MISSOURI</p>	<p>With sports betting remaining on the ballot, the first public opposition to it has begun to take shape. Last week, Caesars entities funded the <i>Missourians Against the Deceptive Online Gambling Amendment</i> campaign with \$4 million. Caesars traditionally has supported OSB expansion in Missouri, however, they believe the ballot measure as drafted would limit their position in the market. You can learn more about their opposition in this article.</p> <p>Public polling is nearly 50/50 currently, and a significant effort by the opposition would almost certainly imperil the chances of the ballot measure passing.</p>	<p>November 5th – Election day!</p>	<p>IDEA will actively monitor the progress of the ballot initiative.</p>
<p>MARYLAND</p>	<p>The Maryland Register published on 10/04 did not include any of the proposed rules related to sports wagering/DFS/promotion deductions. Next Register will publish on 10/18.</p> <p>On 09/26 the Commission issued proposed rules that would eliminate promotional deductions for OSB operators as well as for land-based casino table games.</p> <p>A full update and copies of the proposed rules can be found on the Member Portal.</p> <p>These rules and the other proposed rules (see Member Portal) shared previously have not been published in the Register. Once published a 30 day comment period will open. The next edition of the Register will publish on 10/04.</p>	<p>10/18 – next chance for the rules to be included in the MD Register. Once published, there will be a 30 day comment period.</p> <p>10/24 – MD Commission’s next meeting. A live stream will be available at this link on the day of the meeting.</p>	<p>iDEA is monitoring these regulatory developments and will continue to update membership.</p> <p>We will engage with the regulator through public comments and in-person to discuss the proposed rule changes.</p>

<p>NORTH CAROLINA</p>	<p>The North Carolina State Lottery Commission issued a Notice of Proposed Rulemaking for sports wagering and pari-mutuel wagering.</p> <p>The Commission will accept public comments regarding these rules through 11:59 p.m. Oct. 18. To submit comments, use the Public Comment Submission for Proposed Rulemaking (smartsheet.com)</p> <p>If you prefer to submit comments in another format, please email comments to PublicComment@ncgaming.gov, along with your name and contact information, business or organization (if applicable), and the rule numbers to which your comments relate.</p> <p>The Commission has scheduled a public hearing to accept public comments for Oct. 8 starting at 9 a.m. at the North Carolina State Lottery Commission Headquarters. Individuals who wish to make an oral presentation at the public hearing must register to speak at least one day in advance of the hearing via web portal at this link.</p>	<p>Oct. 08-Public hearing to accept public comments on proposed rules</p> <p>Oct. 18-Deadline that the Commission will accept public comments regarding proposed rules</p>	<p>iDEA is monitoring the proposed rulemaking and will continue to update membership.</p>
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Alberta, Canada	<p>The Service Alberta Minister, who has oversight over the expansion of online gaming in the province, is holding a special roundtable discussion at G2E. He has invited stakeholders to RSVP and also invites additional engagement with industry after G2E. Details for roundtable:</p> <p>DATE: Wednesday, October 9, 2024 TIME: 10:00 am – 12:00 pm LOCATION: Casanova 503, The Sands Expo Centre Las Vegas RSVP: audrey.mcconnell@gov.ab.ca</p> <p>On 09/24 the Alberta Cabinet rejected a proposal put forward by Minister Nally to open the market. A full update can be found on the Member Portal.</p>	<p>Delayed – given the cabinet meeting set back, we do not believe the market will open in 2024.</p>	<p>IDEA will continue to engage with local stakeholders to help influence the Alberta market structure.</p> <p>We are seeking feedback from members on ways that we can collaboratively engage to advocate for a path forward.</p> <p>An iDEA representative is scheduled to attend the Alberta roundtable at G2E and we will provide a summary for members.</p>
LOUISIANA	<p>iDEA met with staff for the Louisiana Senate Committee that will be conducting the i-Gaming Study Committee. The key takeaways are:</p> <ul style="list-style-type: none"> *The committee likely won't start to meet until after G2E. *The plan is to have only 2-3 meetings with the goal to conclude meetings this calendar year. *iDEA has been invited to testify. We were encouraged to work with our members to make sure that the testimony given by each individual entity provides a different 	<p>Study Committee likely will begin meetings after G2E.</p>	<p>iDEA is connecting with committee staff to see how iDEA can participate in the committee meetings, with the goal of providing expert testimony and information for the Committee to consider.</p>

	<p>perspective and isn't redundant/duplicative for the committee members.</p> <p>*At this point, it is unlikely that the study committee will provide a recommendation. Rather, the committee is looking at providing a report with detailed information gained during the meetings.</p>		
MARYLAND	<p>iDEA is working with local lobbyists and other stakeholders to build support for iGaming going into the 2025 session.</p> <p>On 06/17 we sponsored an event for MD Gov. Wes Moore. At the event we were able to speak directly with the Governor about the opportunity for iGaming to deliver significant tax revenue to the state.</p> <p>The state's fiscal situation will require the legislature to find new revenue streams in 2025. To date, the Senate has resisted turning to expanded gambling and getting support from Senate Majority Leader Ferguson remains a high priority.</p>	<p>August – MD Legislature Conference (Ocean City, MD)</p>	<p>iDEA attended several events at the annual MaCo Conference on Aug 15.</p> <p>During the conference we were able to speak with the Speaker of the House, Chairwoman Atterbeary (iGaming bill sponsor last session) and the Senate President and his staff. The Senate President was an obstacle to advancing the bill last year (which passed the house and died in the Senate). His staff has committed to meet with us this Fall to discuss concerns and a possible path forward.</p> <p>Based on our conversations, Cordish (a casino property owner in MD) is still firmly opposed to iGaming expansion.</p>
NEW JERSEY	<p>This week, New Jersey lawmakers unveiled a state budget proposal for the 2025 fiscal year that does not include increased internet gaming tax revenue from sports betting and online casinos.</p> <p>Even though the tax increase wasn't included in the budget, given what we have seen in other states, we expect to see continued activity in New Jersey around increasing the tax rate. iDEA will continue to monitor the activity of the New Jersey Legislature.</p>	<p>December 31, 2024-adjourns</p>	<p>iDEA continues to monitor the New Jersey Legislature.</p>

	<p>A bill was introduced this week that would raise the tax rate for iGaming and internet sports betting to 30%. According to the Sponsor, S3064, is still being drafted into bill language.</p> <p>While the state is currently experiencing a budget surplus, it is expected to go into deficits in the coming years which is likely the impetus for finding new/increased revenues. We are not aware that this proposal has support from the Governor's office, but we do know that some lawmakers have been floating the idea of a tax increase for the past few months.</p>		
NEW YORK	<p>iDEA spoke with Sen. Addabbo on 02/21 and he says that the trade union opposition to the bill means that it will not move this year. He has tried to engage with them on their concerns, but they are not willing to negotiate.</p> <p>Rep. Gary Pretlow introduced AB9198 which is an identical bill to Senator Addabbo's iGaming bill. There has been no progress on advancing legislation this session.</p> <p>Senator Addabbo has introduced his iGaming bill. A full breakdown of his proposal can be found on the Member Portal.</p>	April 1 – Budget due	iDEA continues to engage with Addabbo and other lawmakers.
OHIO	<p>On 09/04 iGaming legislation was introduced in the Ohio Senate. A copy of SB 312 is available here.</p> <p>Based on all available intelligence this is not a serious bill, and did not have broad input from industry, and it has little chance of being considered during the "lame-duck" session. Further, the sponsor of the bill is term-limited at the end of this year, and will not be returning to the Senate next session.</p>	November – lame duck session begins in Ohio after elections.	iDEA will continue to be a direct proponent of iGaming in Ohio. We have submitted testimony to the Future of Gaming Study Commission and communicate with relevant lawmakers on this issue.

	As we have shared previously, Ohio is a state of interest for iGaming, however, we don't foresee it being realistic until 2026+.		
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