

Priority States: Legislative Sports Betting 2024

State	Current Status	Key Dates	iDEA Engagement / Opportunities
DISTRICT OF COLUMBIA (Washington DC)	The DC Council published the updated sports betting code, which can be found here . As part of the new code the Council has restored some RG programs and funding and it also updated its definition of Fantasy Sports to exclude single-player (against the house) competitions.		iDEA is monitoring developments in DC and will relay them to membership.
ILLINOIS	<p>The Illinois Gaming Board adopted new proposed advertising standards that would apply to OSB operations, as well as other gaming verticals in IL. The rules are similar to those adopted in OH and MA. The proposed rules say:</p> <ul style="list-style-type: none"> • Operators may not promote wagering as “free of risk” in any way; • Operators may not use the words or phrases “free”, “cost-free” or “free of risk”; • No wagering advertising is permitted at venues where the majority of attendees are likely to be under 21; • Sports betting advertising is not permitted on college campuses or on any college media. As an example betting ads are banned from college newspapers; • College or university students or settings may not be depicted in advertising; and • Wagering messages/logos may not be used on items such as clothes or toys that could appeal to those under 21. <p>The rules also prohibit revenue sharing agreements for affiliate marketing.</p> <p>Full proposed rules available in the Member Portal.</p>	45-day comment window on these proposed rules once they are published in the Illinois Register. The IGB has up to one year to finalize the rules.	iDEA is following this process and will evaluate commenting on the rules should members agree that comments would be appropriate.

<p>MISSOURI</p>	<p>Support for the ballot initiative appears to be gaining during the final days before the election. More dollars have been committed to support the YES campaign, and more influential state leaders have endorsed the measure including the mayors of St. Louis and Kansas City. Notably, according to data residents from these cities regularly travel into IL and KS (where betting is legal) to wager.</p> <p>Recent polling shows a more favorable attitude towards sports betting legalization, but we expect this to be a very close result.</p>	<p>11/5 – Election Day!</p>	<p>iDEA will actively monitor the progress of the ballot initiative.</p>
<p>MARYLAND</p>	<p>We are operating with the understanding that the package of rules related to sports wagering, DFS and promo deductions will be published in the Maryland Register on December 2nd.</p> <p>There will be a 30-day comment window on the rules.</p> <p>We are told that these proposed rules could be put on hold by lawmakers who will request that they be reviewed by a legislative oversight committee.</p>	<p>12/2 – rules to be included in the MD Register. Once published; 30-day comment period.</p>	<p>iDEA is monitoring these regulatory developments and will continue to update membership.</p> <p>We will engage with the regulator through public comments and in-person to discuss the proposed rule changes.</p>
<p>NEW JERSEY</p>	<p>On October 24, the NJ Senate Committee on State Government, Wagering, Tourism, and Historic Preservation held a joint committee hearing with the NJ Assembly Committee on Tourism, Gaming and the Arts.</p> <p>Committee members heard testimony from invited guests on online sports betting and its impact on NJ. It was an educational/informational hearing for committee members and an opportunity to take a comprehensive look at economic and social impacts.</p> <p>Among the topics discussed were:</p> <ul style="list-style-type: none"> ● Economic impact of online sports betting ● Advertising 		<p>iDEA will continue to monitor the activity of the New Jersey Legislature.</p>

	<ul style="list-style-type: none">● Responsible Gaming● Cannibalization of brick-and-mortar casinos● The illegal black market● Discussion of harassment of college athletes and prohibiting prop bets on college athletes <p>The tax rate was also discussed. Sen McKeon, Vice Chair of the Senate Committee held the hearing and is the lawmaker who introduced legislation to raise the sports betting and iGaming tax rate to 30%. In the hearing, Sen McKeon talked about the disparity in tax rates across the country and mentioned other states with higher tax rates.</p> <p>While the New Jersey legislature is still technically in session, a tax bill like this is unlikely to proceed as they have already completed work on the 2025 budget. But we should expect to see this bill re-emerge next year in New Jersey, especially since Sen. McKeon mentioned in the hearing today that projections for the upcoming budget year aren't great.</p>		
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Priority States: Legislative iGaming 2024

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Alberta, CAN	<p>The Service Alberta Minister, who has oversight over expansion of online gaming in the province, held a special roundtable discussion at G2E. During the discussion he confirmed that his agency will continue to consult with stakeholders to determine the structure of the Province’s competitive model. He indicated his desire to have the market launch by Fall of 2025.</p> <p>Outside of his panel discussion, several observers we spoke with questioned the Minister’s handling of this issue over the past year and whether he would remain in office long enough to see it through.</p>	<p>Fall 2025: Possible launch as indicated by Minister Dale Nally during G2E.</p>	<p>IDEA will continue to engage with local stakeholders to help influence the Alberta market structure.</p> <p>We are seeking feedback from members on ways that we can collaboratively engage to advocate for a path forward.</p>
LOUISIANA	<p>The Louisiana Senate Committee that will be studying iGaming will hold a hearing on December 11. Based on iDEA’s conversation with staff, the meeting will be the one and only hearing held. There are 4 invited witnesses: Light & Wonder who will present their fiscal impact data; the AGA which will talk about the illegal market; NCLGS to discuss their model legislation; and someone from the Legislative Fiscal Office to discuss the state’s budget needs. Others, including iDEA, will be testifying as well as either proponent or opponent.</p>	<p>December 11-Louisiana Senate Committee i-Gaming Hearing</p>	<p>iDEA will be testifying during the hearing. We are working with Committee staff on the details of this testimony, with the goal to provide expert testimony and information for the Committee to consider.</p>
MARYLAND	<p>iDEA is working with local lobbyists and other stakeholders to build support for iGaming going into the 2025 session.</p> <p>On 6/17/24, iDEA sponsored an event for MD Gov. Wes Moore. At the event we spoke directly with the Governor about the opportunity for iGaming to deliver significant tax revenue to the state.</p> <p>The state’s fiscal situation will require the legislature to find new revenue streams in 2025. To date, the Senate has resisted</p>	<p>August – MD Legislature Conference (Ocean City, MD)</p>	<p>iDEA attended several events at the MaCo Conference on Aug 15.</p> <p>During the conference we were able to speak with the Speaker of the House, Chairwoman Atterbeary (iGaming bill sponsor last session) and the Senate President and his staff. The Senate President was an obstacle to advancing the bill last year (which passed the house and died in the Senate). His staff has committed to meet with us this Fall to discuss concerns and a possible path forward.</p>

	turning to expanded gambling and getting support from Senate Majority Leader Ferguson remains a high priority.		Based on our conversations, Cordish (a casino property owner in MD) is still firmly opposed to iGaming expansion.
PENNSYLVANIA	<p>The PA Governor has instructed the gaming regulator to begin negotiations for the state to join the Multi-State Internet Gaming Agreement (MSIGA), which would permit shared player pools for online poker.</p> <p>In a letter to the regulator, the Governor said inclusion in MSIGA would keep PA competitive in the evolving gaming landscape.</p>	Late 2024 – the earliest that PA could officially join MSIGA.	iDEA has supported PA inclusion in MSIGA and has directly advocated with the PA Gaming Control Board to work with the Governor's office.