

Priority States: Legislative Sports Betting 2024

State	Current Status	Key Dates	iDEA Engagement / Opportunities
<p>ILLINOIS</p>	<p>The Illinois Gaming Board adopted new proposed advertising standards that would apply to OSB operations, as well as other gaming verticals in IL. The rules are similar to those adopted in OH and MA. The proposed rules say:</p> <ul style="list-style-type: none"> • Operators may not promote wagering as “free of risk” in any way; • Operators may not use the words or phrases “free”, “cost-free” or “free of risk”; • No wagering advertising is permitted at venues where the majority of attendees are likely to be under 21; • Sports betting advertising is not permitted on college campuses or on any college media. As an example betting ads are banned from college newspapers; • College or university students or settings may not be depicted in advertising; and • Wagering messages/logos may not be used on items such as clothes or toys that could appeal to those under 21. <p>The rules also prohibit revenue sharing agreements for affiliate marketing.</p> <p>Full proposed rules available in the Member Portal.</p>	<p>45-day comment window on these proposed rules once they are published in the Illinois Register. The IGB has up to one year to finalize the rules.</p>	<p>IDEA is following this process and will evaluate commenting on the rules should members agree that comments would be appropriate.</p>

<p>LOUISIANA</p>	<p>Earlier this week, HB 22-a bill proposing to raise the tax rate on sports betting operators from 15% to 51% and eliminate the ability of operators to deduct promotional expenses-had a hearing in the House Ways and Means Committee. The sponsor of HB 22 “deferred” his bill, based on feedback and input he received. This means that the bill is effectively dead for this special session. The sponsor still says he wants to consider this legislation going forward and will work with industry to understand this issue better.</p> <p>iDEA submitted testimony to the House Ways and Means Committee and also shared it with all members of the Committee individually. You can view the iDEA testimony here. Jeff Ifrah also submitted a statement on behalf of iDEA.</p> <p>While this issue is closed for now, it's not dead and it does create an opportunity to actively discuss iCasino/iPoker as a meaningful alternative/compromise to any increase on tax on sports wagering.</p>		<p>iDEA will continue to monitor the developments of the Louisiana Legislature.</p>
<p>MISSOURI</p>	<p>The margin of victory narrowed, but the sports betting ballot measure still looks to have the votes to be certified as passed, but the possibility of a recount looms. Certification will happen in December, and a recount must be requested by an “interested party” by December 17th.</p> <p>We are told that Caesars, who initially opposed the ballot measure, is unlikely to request a recount, but there could be another group that does.</p>	<p>12/17 – Deadline to request recount Early 2025 – Release of draft regulations (est.)</p> <p>Spring 2025 – applications and license review process (est) Summer 2025 – Market launch</p>	<p>iDEA is engaging with the Missouri Gaming Commission to ensure our member company perspectives are heard during the regulatory process.</p>

<p>MARYLAND</p>	<p>Last Friday, some of the rules related to sports wagering and DFS were published in the Maryland Register, opening a 30 day comment window. HOWEVER, the rules related to eliminating promo-deductions for sports betting and retail casinos were not included. We understand that the Commission is backing off of this proposal. This is good news, but we will watch the Dec 2, publication to make sure those rules are not included.</p>	<p>12/15 – comment deadline on rules published on 11/15.</p>	<p>iDEA is monitoring these regulatory developments and will continue to update membership.</p> <p>We are evaluating the published rules to determine whether we will comment.</p>
<p>NEW JERSEY</p>	<p>This week, the New Jersey Assembly’s Tourism, Gaming and the Arts Committee passed A4905 out of committee. This bill prohibits sports wagering licensees from offering player-specific proposition bets on college sports.</p> <p>There is a companion/identical bill to A4905 in the New Jersey Senate. It is S3080. This bill is in the Senate State Government, Wagering, Tourism and Historic Preservation Committee.</p>		<p>iDEA will continue to monitor the activity of the New Jersey Legislature.</p>
<p>OHIO</p>	<p>Ohio Senator Antani introduced Senate Bill 190. This bill would reduce the sports gaming tax rate from 20% to 10%. The bill was referred to the Senate Finance Committee.</p> <p>It is highly unlikely that this bill gains any traction or sees much movement, especially given the fact that Ohio’s Governor was the one who originally proposed raising the tax rate to 20%.</p>		<p>iDEA will continue to monitor the activity of the Ohio Legislature.</p>

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Alberta, CAN	<p>The Service Alberta Minister, who has oversight over expansion of online gaming in the province, held a special roundtable discussion at G2E. During the discussion he confirmed that his agency will continue to consult with stakeholders to determine the structure of the Province’s competitive model. He indicated his desire to have the market launch by Fall of 2025.</p> <p>Outside of his panel discussion, several observers we spoke with questioned the Minister’s handling of this issue over the past year and whether he would remain in office long enough to see it through.</p>	Fall 2025: Possible launch as indicated by Minister Dale Nally during G2E.	<p>IDEA will continue to engage with local stakeholders to help influence the Alberta market structure.</p> <p>We are seeking feedback from members on ways that we can collaboratively engage to advocate for a path forward.</p>
LOUISIANA	<p>iDEA will testify before the Louisiana Senate Committee that is studying iGaming on December 11.</p> <p>We are coordinating with other stakeholders to ensure consistency in messages, but also to make sure that our various testimonies are not duplicative.</p>	December 11-Louisiana Senate Committee i-Gaming Hearing	iDEA will be testifying during the hearing. We are working with Committee staff on the details of this testimony, with the goal to provide expert testimony and information for the Committee to consider.
MARYLAND	<p>iDEA is working with local lobbyists and other stakeholders to build support for iGaming going into the 2025 session.</p> <p>On 6/17/24, iDEA sponsored an event for MD Gov. Wes Moore. At the event we spoke directly with the Governor about the opportunity for iGaming to deliver significant tax revenue to the state.</p> <p>The state’s fiscal situation will require the legislature to find new revenue streams in 2025. To date, the Senate has resisted turning to expanded gambling and getting support from Senate Majority Leader Ferguson remains a high priority.</p>	August – MD Legislature Conference (Ocean City, MD)	<p>iDEA attended several events at the MaCo Conference on Aug 15.</p> <p>During the conference we were able to speak with the Speaker of the House, Chairwoman Atterbeary (iGaming bill sponsor last session) and the Senate President and his staff. The Senate President was an obstacle to advancing the bill last year (which passed the house and died in the Senate). His staff has committed to meet with us this Fall to discuss concerns and a possible path forward.</p> <p>Based on our conversations, Cordish (a casino property owner in MD) is still firmly opposed to iGaming expansion.</p>

<p>PENNSYLVANIA</p>	<p>The PA Governor has instructed the gaming regulator to begin negotiations for the state to join the Multi-State Internet Gaming Agreement (MSIGA), which would permit shared player pools for online poker.</p> <p>In a letter to the regulator, the Governor said inclusion in MSIGA would keep PA competitive in the evolving gaming landscape.</p>	<p>Late 2024 – the earliest that PA could officially join MSIGA.</p>	<p>iDEA has supported PA inclusion in MSIGA and has directly advocated with the PA Gaming Control Board to work with the Governor's office.</p>
<p>WYOMING</p>	<p>The state gaming commission releases a study that looks at possible gaming expansion in the state, including iGaming. The study conducted by Spectrum Gaming, presents positive data about the impact of online gaming for the state. More info about the study can be found on the Member Portal.</p> <p>We expect iGaming legislation to be considered during the upcoming session.</p>	<p>Dec 1 – engagement with local lobbyist begins</p> <p>Jan 14 – legislative session begins</p> <p>End of March – Session adjourns.</p>	<p>iDEA plans to be directly involved in Wyoming to help educate lawmakers and secure support for iGaming.</p>